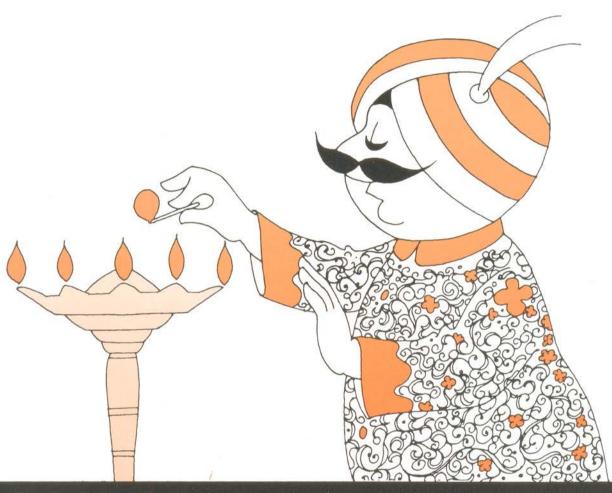
KEEPING THE FLAME OF NATIONAL UNITY ALIVE





Official Airline

Air India has been appointed the Official Congress Carrier and the Air India representative in your location will be available to assist with information on competitive individual and group fares and your travel arrangements.



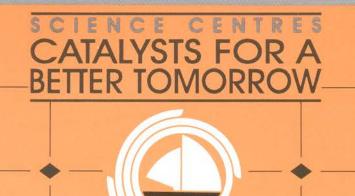
The profile of the Science City Convention Centre, a landmark for Science Communication in Asia is encompassed by lines representing the other five continents.



National Council of Science Museums

BLOCK-GN, SECTOR-V, BIDHAN NAGAR CALCUTTA-700091, INDIA FAX: 91-33-357-6008

e-mail: ncsmin@giasc101.vsnl.net.in







SCIENCE CITY PAGE 1111

INDIA

11 - 15 JANUARY **1999**

FIRST ANNOUNCEMENT AND CALL FOR SESSIONS



National Council of Science Museums

THE PROGRAMME COMMITTEE

Dr. Saroj Ghose, Director General National Council of Science Museums Sector-V, Block-GN, Bidhan Nagar Calcutta-700091, INDIA Tel: (91) (33) 357-5545; 357-9347; 357-9348: 357-0850 Fax: (91) (33) 357-6008; 343-9895;

PAST CHAIR

Dr. Per-Edvin Persson, Director, Heureka - The Finnish Science Centre Tiedepuisto-1, P.O. Box 166 Fin 01301, Vantaa, Finland Tel: 358-9-85799 Fax: 358-9-873-4142

MEMBERS

Dr. Dennis M. Wint, President, ASTO Director, Franklin Institute 222 North 20th Street, Philadelphia PA 19103 USA Tel: 1-215-448-1146 Fax: 1-215-448-1109

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ECSITE :

Mr. Walter Staveloz Executive Director, ECSITE Musee des Sciences de Parentville Rue de Villers, 227-6010 Couillet Belgium Tel: 32-71-600-300 Fax: 32-71-600-305

Dr. Gillian Thomas, Assistant Director Project Development, Science Museum, London SW7 2DD UK Tel: 0171-938-9792 Fax: 0171-938-8031/8118

Mr. Brenton Honeyman, Manager Education & School Programmes Questacon, The National Science & Tehnology Centres, King Edward Terrace, Canberra ACT 2600 Australia Tel: 06-270-2816 Fax: 06-273-4346

Prof. Li Xiang-Yi, Director China Science & Technology Museum 1 Bei San Huan Zhong Road 100029 Beijing China Tel: 86-10-6237-1177 Fax: 86-10-6237-9378

CATALYSTS FOR A B 2ND SCIENCE CEI 11 - 15 JANUARY, 1999, SCIE

First Announcement and Call for Sessions

he First Science Centre World Congress (1SCWC) at Heureka was a great success. It provided a truly international platform for meeting colleagues from all corners of the World and exchanging views on different aspects of the chosen theme for the 1SCWC. With more than 500 participants attending 30 professional sessions and 12 workshops. those five activity filled exciting days in June 1996 brought forth high expectations for the Second Science Centre World Congress due in 1999.

Keeping this in view, the Programme Committee and the Organising Committee for the 2nd Science Centre World Congress are delighted to invite Science Centre professionals from all over the world to the 2nd Science Centre World Congress (2SCWC) to be held during January 11-15, 1999 at the Science City, Calcutta, India. The theme of the Congress will be "Science Centres - Catalysts for a better tomorrow". The highlights of the 2SCWC will include keynote addresses by internationally recognised science communicators, optional post-congress tours in different parts of colourful India and interesting cultural events. Professional activities of the Congress will include parallel sessions, group meetings leading to bilateral or multi-lateral co-operative activities, great demonstrations, science shows, workshops and other performances. There will be a special corner for individual presentation and lectures by participants.

The Congress Programme

he programme will consist of several parallel sessions. Each session will have a duration of approximately 90 minutes with 3-4 panelists led by a Chairperson. Each panelist may deliberate for 10 minutes on the selected topic, to be followed by a group discussion and summing-up of the session. However, the format described here is not very rigid. Session proposals with other formats are welcome as long as such sessions contain contributions from at least two continents.

We invite session proposals on the selected sub-themes of the Congress as given below.

- Exhibits to remember
- Demonstrations to remember
- How to set up a Science Centre
- Exhibition Exchange
- Training in Science Centres
- Regional networking knowing each other
- The public connection inreach and outreach programmes
- Appropriate technology
- Inexpensive exhibits

Call for Sessions

We now invite you to organise a session at the Congress.

f you are interested in organising a session, please fill in Form A and return it to the given address by July 15, 1997.

Delhi-Agra-Fatehpur Sikri-Delhi

India's Capital city, New Delhi is famous for its museums, art galleries, cultural centres and historical monuments. Agra, the city of Tajmahal and the nearby city of Fatehpur Sikri, are conveniently close to Delhi.

Calcutta-Bhubaneswar-Konark-Puri-Calcutta

The city of Calcutta is the gateway to Eastern India. Thickly populated and full of life, the city is rich in its heritage - cultural, economic and political.

Bhubaneswar, Puri and Konark are famous temple cities with exquisitely carved temples dating back from the 13th and 14th Centuries.

Calcutta-Darjeeling-Gangtok-Calcutta

Darjeeling, the Queen of hill stations with its magnificent view of Kanchenjunga still remains a prime attraction in the East.

Mumbai (Bombay)-Aurangabad-Ajanta-Ellora-Mumbai

Mumbai is the Commercial Capital of India. Ajanta & Ellora are famous for the magnificient fresco paintings on the cave walls.

Information

Post-Congress

If you are interested to participate in the 2nd Science Centre World Congress at Calcutta and receive further information, please write to the following address or Fax this sheet to the given number after filling in:

I am interested to participate in the 2nd Science Centre World Congress at Science City Calcutta during 11 - 15 January 1999. Please send further information to me.

Name:
Designation:
Full Postal Address :

Fax No.:..... Phone No.:.....





National Council of Science Museums

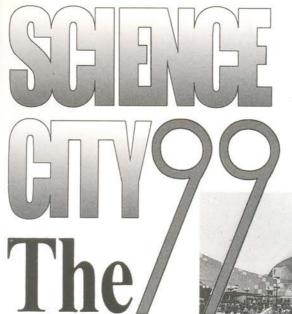
Block-GN, Sector-V, Bidhan Nagar, Calcutta-700 091, India.

INGIT K. MUKHOPADHYAY

Director, Central Research & Training Laboratory Block-GN, Sector-V, Bidhan Nagar Calcutta-700 091, India Fax: (91) (33) 3576008, 3439895 Phone: (91) (33) 3575544, 357-0850, 3545545, 3579347, 3579348

e-mail: ncsmin@giasc101.vsnl.net.in





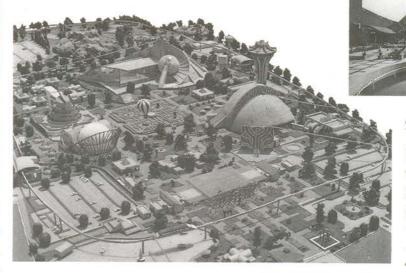
he 50 acre Science City at the junction of the Eastern Metropolitan By-Pass and Park Circus Connector in Calcutta is going to be a major attraction for all science enthusiasts visiting the city.

21St CENTURY LANDMARK FOR SCIENCE COMMUNICATION



A total covered space of 60,000 square metres will house a modern Convention centre, a state-of-the-art Space Theatre, Science Exploration halls and various visitors facilities.





The Science City has been chosen as the venue for the 2nd Science Centre World Congress during 11 th-15 th January 1999



Birla Industrial & Technological Museum

■ National Council of Science Museums

- 2215 person capacity main auditorium
- 400 person capacity mini auditorium
- Eight seminar halls
- Slide/overhead/video projectors
- Conference systems
- Computer systems
- · Secretarial facilities

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- Slide/overhead/video projectors
 Conference systems
 Computer systems

- Secretarial facilities

Any other equipment needed :



CATALYSTS FOR A BETTER TOMORROW

FORM A

2ND SCIENCE CENTRE WORLD CONGRESS 11-15 JANUARY, 1999. SCIENCE CITY, CALCUTTA, INDIA

Please complete all the items on this form and return it by July 15, 1997 by fax or mail to:

e-mail:

SESSION PROPOSAL

Ingit K. Mukhopadhyay

Director, Central Research & Training Laboratory Block-GN, Sector-V, Bidhan Nagar Calcutta-700091, India

Fax: (91) (33) 3576008, 3439895 Phone: (91) (33) 3575544, 3575545 3570850, 3579347, 3579348

e-mail: ncsmin@giasc101.vsnl.net.in

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Session organizer:														
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Equ

- Slide/overhead/video projectorsConference systems
- Computer systems
- Secretarial facilities

Any other equipment needed:



CENTRES ETTER TOMORROW E WORLD CONGRESS ICE CITY, CALCUTTA, INDIA.

Venue for the Congress

cience City is located at Calcutta (Latitude 22.30° N, Longitude 88.20° E) India, just 15 minutes drive from the City Centre. It is located at the junction of the Eastern Metropolitan Bypass and the Park Circus Connector. Science City has all the facilities required for the Congress. All the meeting rooms, seminar halls, auditorium, cafeteria and related facilities are located within the Science City premises. It also houses a space theatre and large exhibit halls.

Calcutta is easily accessible from all over the world. The city has its own international airport and is well connected by air to all the metropolitan cities of the country. The other major gateways to India are through New Delhi, Mumbai (Bombay) and Chennai (Madras).

Weather in Calcutta in January is pleasant with temperature varying between 10°C and 25°C. Mornings are clear and sunny and evenings are cool with an occasional light fog.

General Information

Language

The official language of the Congress is ENGLISH

Official Carrier

AIR INDIA

Promotional Fares are offered to Congress participants

by AIR-INDIA.

Pre-Registration

f you are interested in participating in the 2nd Science Centre World Congress and would like to receive further information, please fill in Form B and return it to the address given by July 15, 1997.

Mailing Address for Further Information

Further information on the Congress is available from Mr. Ingit K. Mukhopadhyay, Director, Central Research & Training Laboratory, National Council of Science Museums, Sector-V, Block-GN, Bidhan Nagar, Calcutta-700091, India.

Telephone

: (91)(33) 3575545

(91)(33) 3579347

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(91) (33) 3570850

Fax

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(91) (33) 3439895

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e-mail

: ncsmin.@giasc101.vsnl.net.in

2SCWC

LATIN AMERICA:

Dr. Jorge Flores Valdes, Director Universum AP 70-487 04510 Mexico DF Tel: 52-5-662-7277 Fax: 52-5-665-3769

SECRETARY GENERAL

Mr. Ingit K. Mukhopadhyay, Director Central Research & Training Laboratory, NCSM, Sector-V, Block-GN, Bidhan Nagar Calcutta-700091, INDIA Tel: (91)(33)357-5545; 357-9347; 357-9348; 357-0850 Fax: (91)(33) 357-6008; 343-9895; 247-6102

THE ORGANISING COMMITTEE

Chair:

Dr. Saroj Ghose Director General National Council of Science Museums, India

Secretary General:

Mr. Ingit K. Mukhopadhyay Director Central Research & Training Laboratory, Calcutta, India

Members:

Mr. R.M. Chakraborti Dy. Director General Nehru Science Centre, Mumbai, India

Mr. P.K. Bhaumik Director National Science Centre, New Delhi India

Mr. S. Goswami Director Birla Industrial & Technological Museum, Calcutta, India

Dr. T. K. Ganguly Director National Council of Science Museums Hqrs, Calcutta, India

Mr. M. Parvathinathan Director Visvesvaraya Industrial & Technological Museum Bangalore, India

Dr. S. K. Saraswat Director National Museum of Natural History New Delhi, India